

# How to control your outsourced testing?



# Subjects

## Introduction

- Outsourcing?
- Structured Test Outsourcing

## How to control your outsourced testing?

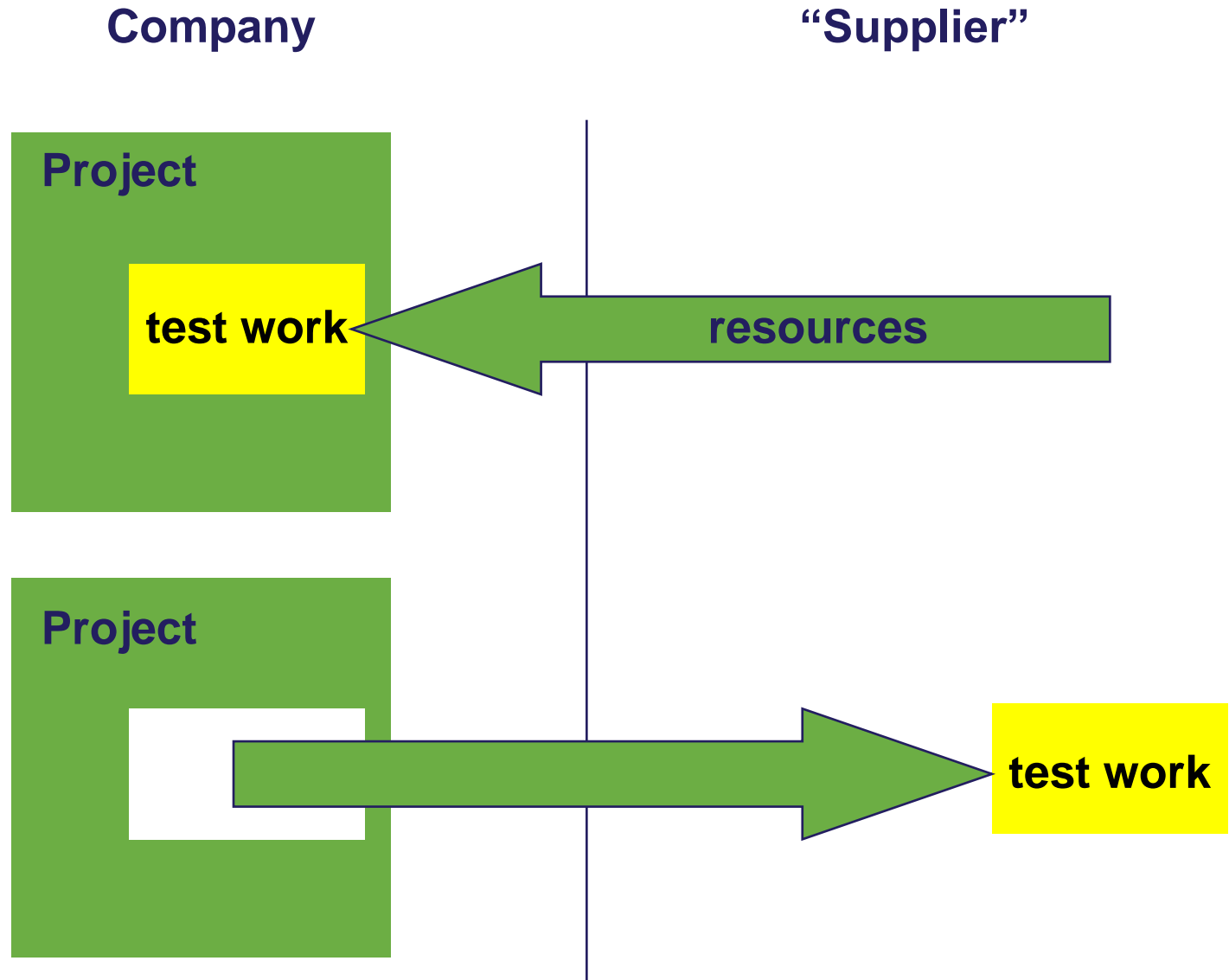
- Adequate Scoping
- Generic agreements (GMTP)
- Outsourcing
  - Management
  - Monitoring
    - Controls
    - Metrics
    - Health checks

# Types of “out”-sourcing

- Outsourcing
- In-sourcing
- Co-sourcing
- *Selective outsourcing*
- *Off-shoring*
- Business Process Outsourcing (BPO)
- Right-sourcing
- Etc.

Back-sourcing?

# Outsourcing and offshoring types



# Is outsourcing new?

- Nature
- Construction
- Aviation
- Catering
- Health care
- .....

Ford:

Early days: 100% own made  
1980: 87%  
now: 30%

# Outsourcing of Testing: some challenges

- Risk based testing and coverage
- Estimation
- Test maturity
- Final “gateway” to life
- “Agile” development
- Availability of business expertise
- Separation of functions
- Management and control
- Rigidity versus flexibility
- What remains?

**Guidance required**

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# Structured Test Outsourcing

- Definition of strategy
- Selection of supplier
- Creation of contract
- Transition
- Management and Monitoring

Definition of strategy
Selection of supplier
Creation of contract
Transition
Management & Monitoring

**The Roadmap**  
to  
Successful Outsourcing



# Definition of strategy

- Objectives
  - Why?
    - Cost reduction
    - Lack of resources

Definition of strategy
Selection of supplier
Creation of contract
Transition
Management & Monitoring

# Definition of strategy

- Objectives
  - Why?
- Scope
  - What? When?
    - Test execution
    - Test automation
    - Test levels/types
      - system testing
      - regression testing
      - load and performance testing
      - security testing
    - All testing
    - Development and testing
    - *Only (non-)strategic applications?*

**Definition of strategy**

**Selection of supplier**

**Creation of contract**

**Transition**

**Management & Monitoring**

**TOGA scoping technique**

# Definition of strategy

- Objectives
  - Why?
- Scope
  - What? When?
- Approach
  - How?
    - Type of (out-)sourcing
    - Order and planning
    - Functions, roles and tasks
    - People issues, unions
    - Test environments and tools
    - Transition time and budget

Definition of strategy
Selection of supplier
Creation of contract
Transition
Management & Monitoring

# Selection of supplier

- Profile of supplier
- Request for proposal?
- Analyze, discuss and “negotiate” proposals
- Letter (*statement*) of intent

Definition of strategy
<b>Selection of supplier</b>
Creation of contract
Transition
Management & Monitoring

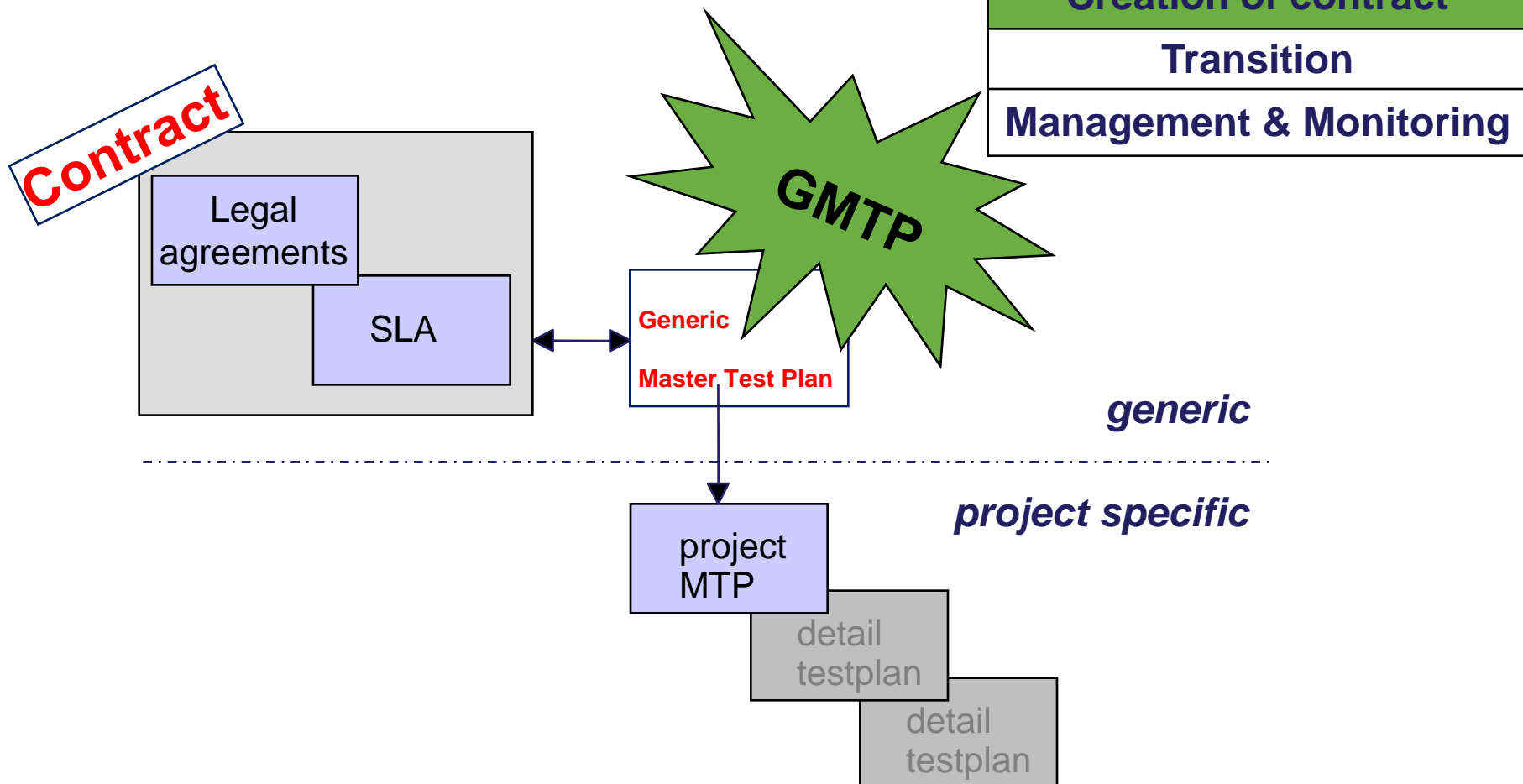
# Creation of contract

- Service levels
- Responsibilities
- Contingency
- Rights
- Escalation
- Change control
- Monitoring
- Compensation
- Termination, transition

Definition of strategy
Selection of supplier
<b>Creation of contract</b>
Transition
Management & Monitoring

**Legal advisors are in charge of the contract process!**

# Service levels for test



# Transition

- Definition of SLA
- Standards, procedures
- Organizational structure
- Test infrastructure, tools
- Knowledge transfer
- Required (extra) budget
- Communication
- Setup management and monitoring
- Remaining organization
- People issues

Definition of strategy
Selection of supplier
Creation of contract
Transition
Management & Monitoring

# Management & Monitoring

Definition of strategy

Selection of supplier

Creation of contract

Transition

**Management & Monitoring**

Outsourced testing

SLA

Acceptance

Management & Monitoring



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# Scoping

- What?
- When?

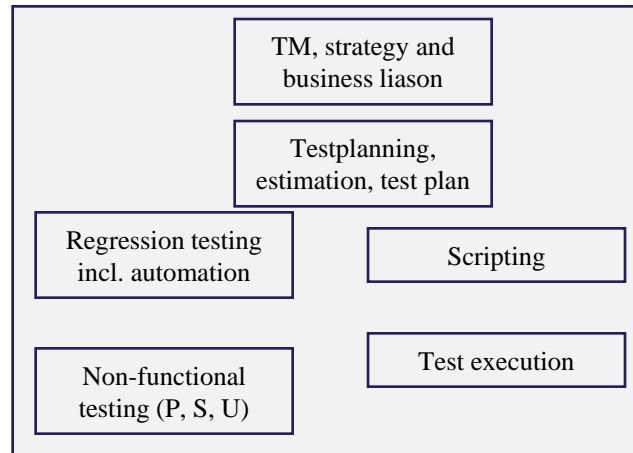
# Scope score overview

Example

#		Objectives 1-10	Doability 1-10	Relative Benefit 1-10
1	Outsource everything (design, build and test), <b>except</b> rqms and final acceptance	6,3	3,7	10
2	Insource all system testing	4	5,1	5
3	Outsource ST, SIT, UAT, NFt, <b>incl.</b> TM, strategy and planning	5,6	3,2	8
4	Outsource ST, SIT, UAT, NFt, <b>except</b> TM, strategy and planning	6	5,6	6
5	Outsource ST, SIT, UAT, <b>except</b> NFt, TM, strategy and planning	6,3	5,8	5
6	Outsource <b>only</b> automated regression testing	7	6,9	4
7	Outsource <b>only</b> NFt	4,7	8	2

# Scope option:

Outsource ST, SIT, UAT, NFt,  
**incl.** TM, strategy and planning  
**except** rqms & final acceptance



## Pros:

- Efficiency, simple
- Transfer of information
- Short communication lines
- Responsibility
- Verifiability
- Business knowledge

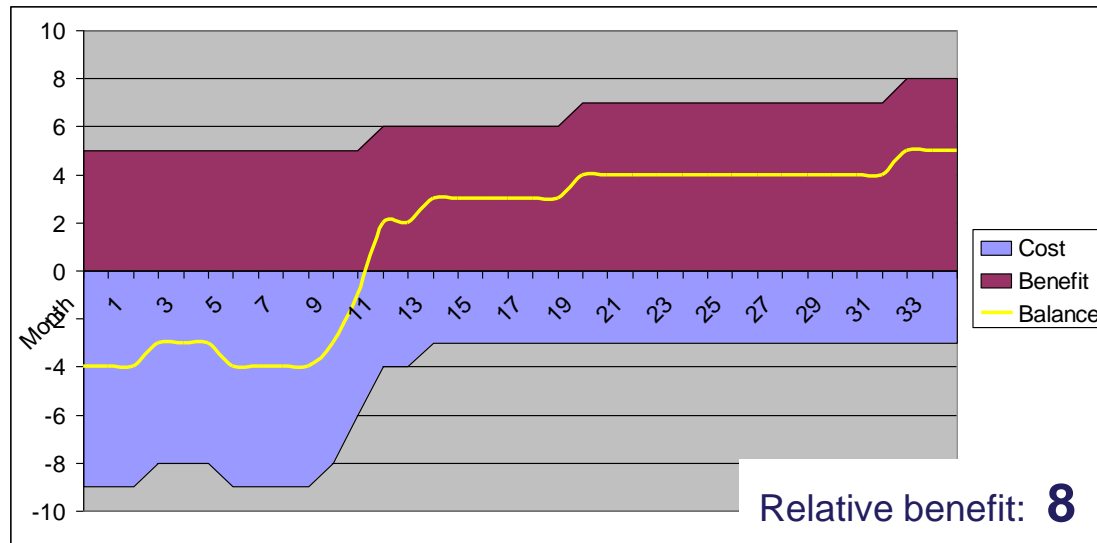
## Cons:

- Risk analysis
- Separation of tasks
- Monopoly/dependency
- Informality
- Acceptance

## Sourcing options:

- Fully outsourced
- Full TOGA required

## Time, costs, benefits and balance:



## Example

## Objectives:

	Score	Weight	
Quality	6	-	
Costs	7	-	
Flexibility	4	-	
<u>Contribution</u>			<b>5,6</b>

## Prerequisites:

	Ability	Weight	Score
Implementation	1	2	2
BAU	3	8	24
Organisation	5	5	25
Maturity	3	8	24
<u>Doability</u>			<b>3,2</b>

# Next steps, Strategy

**Example**

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## Rough recommendations

- Improve processes to “required” level
- Implement “TOGA”
- Implement option 6
- Continue with 5 and 4
- Continue towards 3
- Recruit accordingly

# Subjects

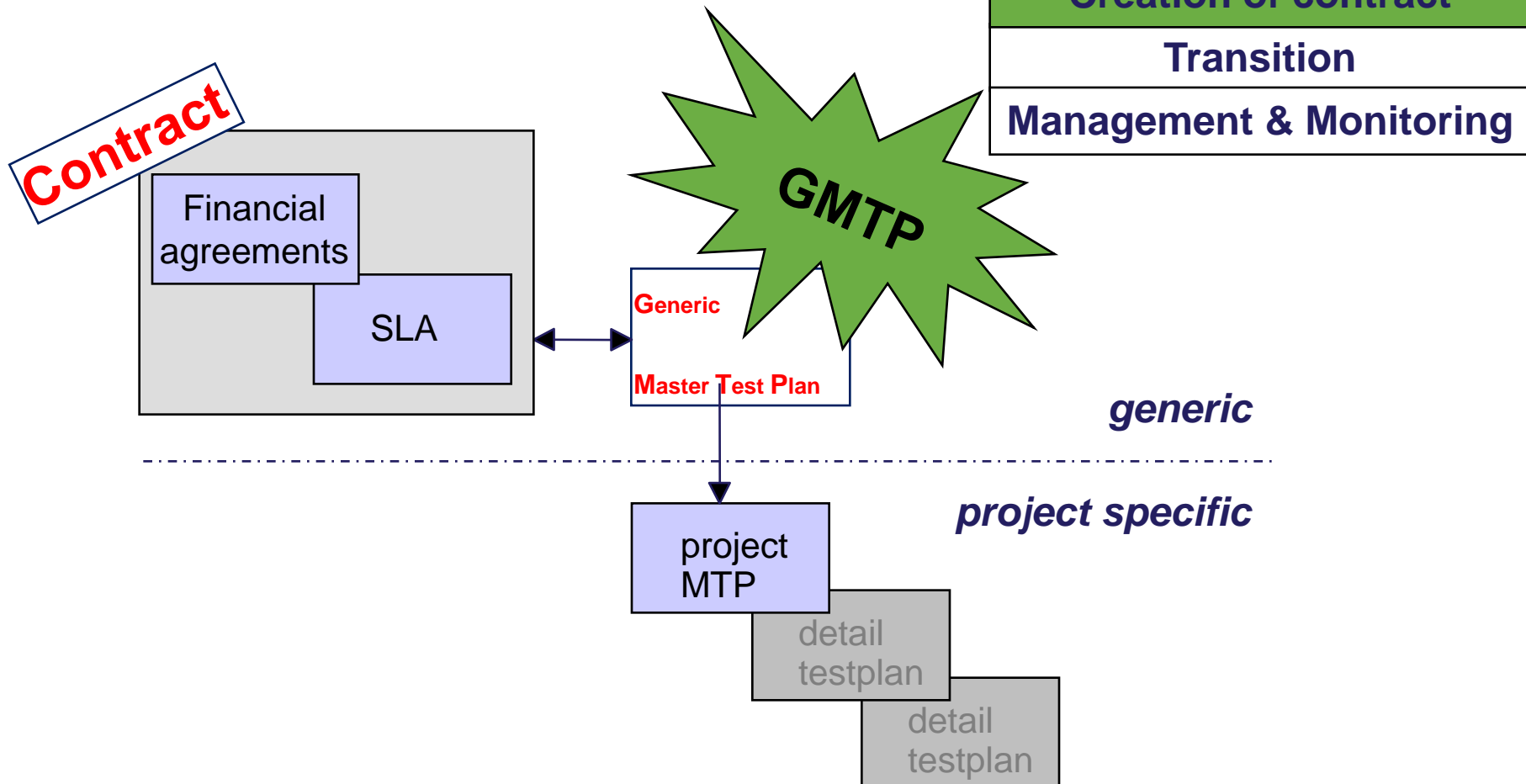
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# Service levels for test



# GMTP contents

- General
- Test basis and acceptance criteria
- Test process
- Test strategy
- Test organization
- Procedures
- Planning and estimation
- Test infrastructure
- Test deliverables
- Miscellaneous

<b>Definition of strategy</b>
<b>Selection of supplier</b>
<b>Creation of contract</b>
<b>Transition</b>
<b>Management &amp; Monitoring</b>



# GMTP contents

- **General**
- Test basis and acceptance criteria
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Introduction  
Demand organization  
Supplier

## Document hierarchy

GMTP

Annex – supplier1

Annex – supplier2

Description of the outsourced work

# GMTP Contents

- General
- Test basis and acceptance criteria
- Test process
- Test strategy
- Test organization
- Procedures
- Planning and estimation
- Test infrastructure
- Test deliverables
- Miscellaneous

Review test basis

Start criteria  
Stop criteria  
Acceptance criteria  
– # remaining defects  
– actual test coverage

Monitoring  
– Controls on test deliverables  
– Metrics  
– Health checks (audits)

# GMTP Contents

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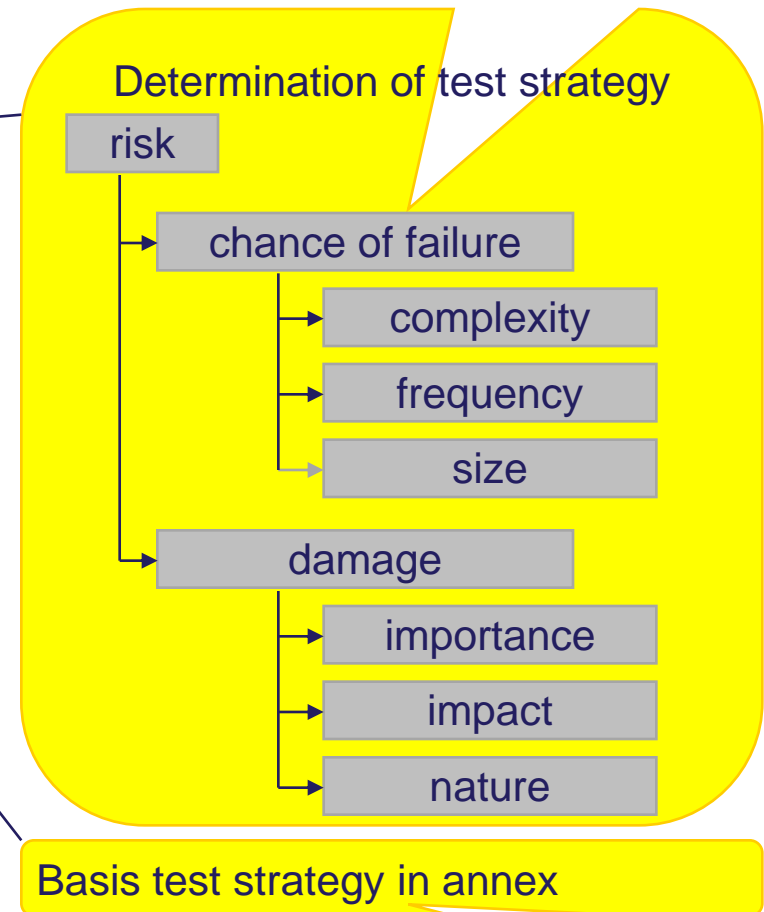
Reference to IEEE, TMap® or ?

Test levels e.g.:

- Unit test
- System and Acceptance test
- System integration test
- Demo
- Operational acceptance test

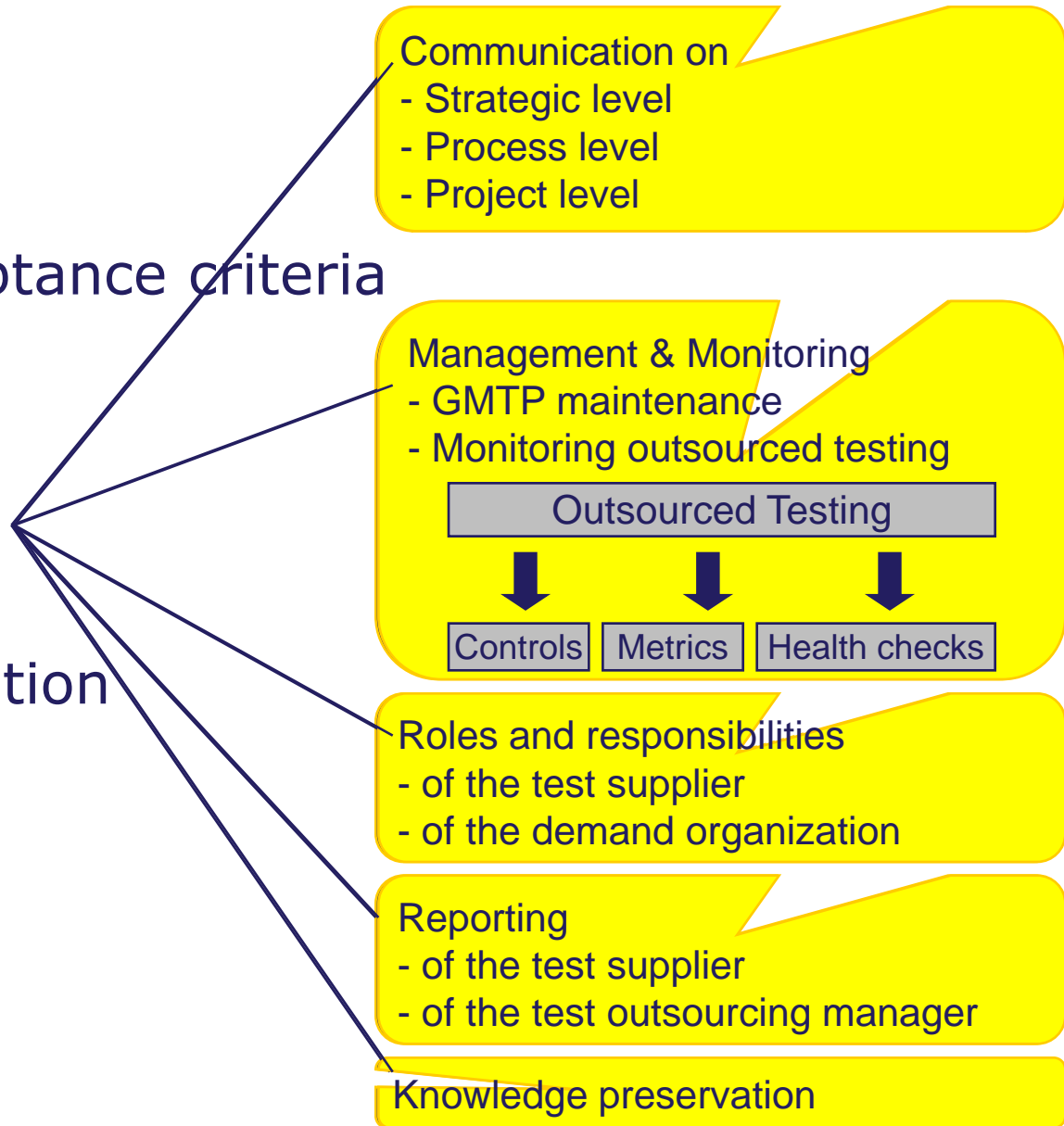
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# GMTP Contents

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- **Procedures**
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Defects procedure  
- limited number of statuses  
- limited number of severities

Definition of reports  
- contents

Test reports  
- contents

Go/no-go decision process

# GMTP Contents

- General
- Test basis and acceptance criteria
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- Test organization
- Procedures
- Planning and estimation
- Test infrastructure
- Test deliverables
- Miscellaneous

## Milestones

- test plan ready
- test specifications completed
- test execution completed
- test report completed

## Industrial norms

FD,B : T

50 : 50

higher risk

65 : 35

average risk

80 : 20

lower risk

## Scalability

Project size	required
<b>A</b>	Master & detail test plans
<b>B</b>	Master & detail combined
<b>c</b>	Test plan - light

# GMTP Contents

- General
- Test basis and acceptance criteria
- Test process
- Test strategy
- Test organization
- Procedures
- Planning and estimation
- **Test infrastructure**
- Test deliverables
- Miscellaneous

## Location

- In house
- Supplier – in country
- Off shore

## Test environment

- maintenance
- equality to production

## Test facilities

- tools
- licenses



# GMTP Contents

- General
- Test basis and acceptance criteria
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- Planning and estimation
- Test infrastructure
- **Test deliverables**
- Miscellaneous

Test deliverables

- logical test cases
- physical test cases
- test data

The diagram shows a line from the 'Test deliverables' item in the main list branching into two yellow callout boxes. The top box lists 'Test deliverables' (logical test cases, physical test cases, test data) and the bottom box lists 'Test project deliverables' (master test plan, detailed test plan, progress reports, defects reports, test report).

Test project deliverables

- master test plan
- detailed test plan
- progress reports
- defects reports
- test report

# GMTP Contents

- General
- Test basis and acceptance criteria
- Test process
- Test strategy
- Test organization
- Procedures
- Planning and estimation
- Test infrastructure
- Test deliverables
- Miscellaneous
  - list of abbreviations
  - examples
  - templates, check lists
  - scalability model
  - ....

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    - Controls
    - Metrics
    - Health checks

# Management & Monitoring

**Definition of strategy**

**Selection of supplier**

**Creation of contract**

**Transition**

**Management & Monitoring**

Outsourced testing

SLA

Acceptance

Management & Monitoring

# Outsourcing management & monitoring

Definition of strategy

Selection of supplier

Creation of contract

Transition

**Management & Monitoring**

Outsourced testing

SLA

Acceptance

Management & Monitoring

**Advised Goal: Reduction of Management & Monitoring effort**

SLA (GMPT)

Metrics, reports  
Overall planning  
Scaling, estimation  
Contingency  
Acceptance  
Advising, coaching

Dashboard

Metrics  
Health checks

# Outsourcing **management** & monitoring

Definition of strategy
Selection of supplier
Creation of contract
Transition
<b>Management &amp; Monitoring</b>

Outsourced testing

SLA

Acceptance

**Management**

SLA (GMPT)  
Standards, process  
Metrics, reporting  
Overall planning  
Scaling, estimation  
Contingency  
Acceptance  
Advising, coaching

# Outsourcing management *in practice*

- Supplier management
- GMTP Management
- Reporting and escalation
- Managing demand side
- Working with projects
- Remaining test activities
- Managing own task
- Any other management

# Outsourcing management

- Supplier management
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GMTP compliancy  
Proper use of risk analysis  
Proper use of test techniques  
Proper use of scalable approach  
Proper use of templates  
Reusable test ware  
Innovation  
Test automation  
Supplier performance on test  
Separation of test and build  
# of re-releases due to defects  
Shape of test environments

Innovation  
Remove ineffective parts  
Add new elements  
Adjust to new trends like 'off shore'  
Yearly update  
New suppliers



# Outsourcing management

- Supplier management
- GMTP Management
- Reporting and escalation
- Managing demand side
- Working with projects
- Remaining test activities
- Managing own task
- Any other management

Reporting to senior management  
Escalation in time  
Proper balance between yes or no to escalate  
Stay independently

Involvement in risk analysis  
Role in test process  
Role in functional specifications  
Politics

Project leader/manager is in charge  
When to escalate and bypass  
Project evaluations  
Instable specifications  
Risk analysis

# Outsourcing management

- Supplier management
- GMTP Management
- Reporting and escalation
- Managing demand side
- Working with projects
- Remaining testactivities
- Managing own task
- Any other management

Watch the remaining test activities  
Production acceptance test  
Security test/audit  
Performance tests  
E2E-Integration tests  
Be aware of growing test centers again!

New opportunities  
Innovations  
Tooling  
Own position in the hierarchy

'Spread the word' (GMTP buy in)  
Detect problems in approach  
Detect problems in transition  
Not satisfied stakeholders  
Coupling to audits, SOX  
Quality of the project leaders

# Subjects

## Introduction

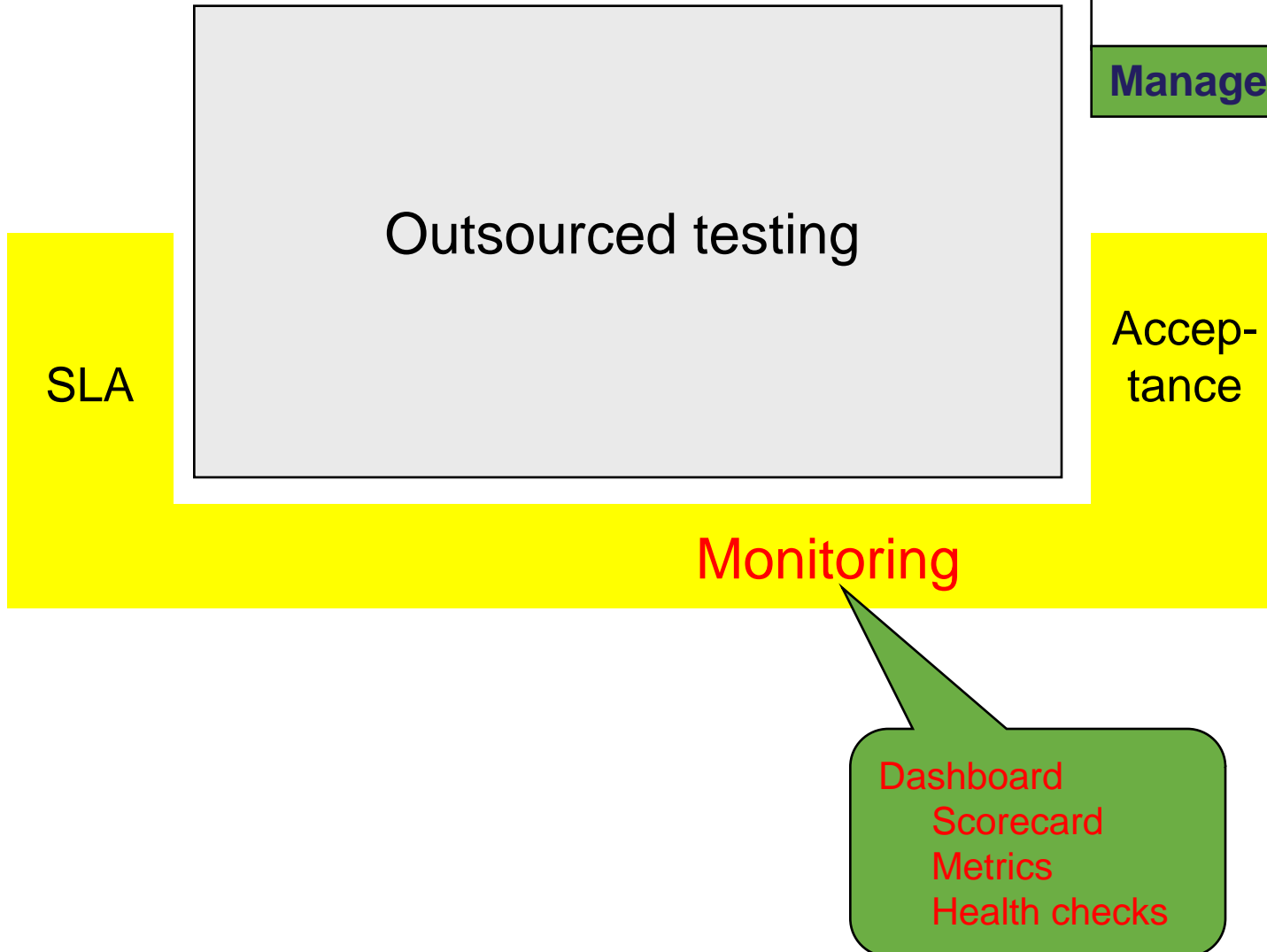
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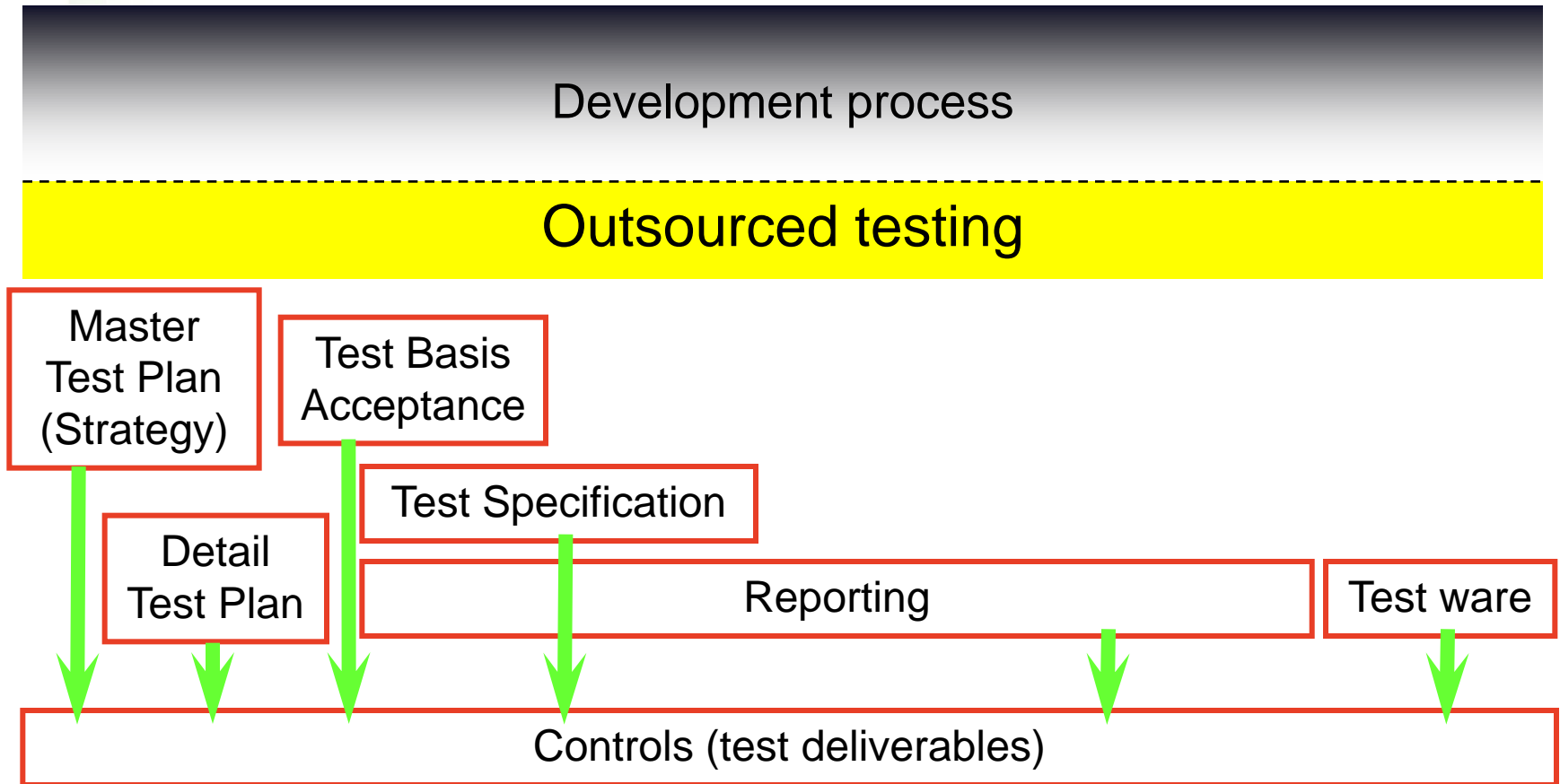
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# Outsourcing management & monitoring

Definition of strategy
Selection of supplier
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Management & Monitoring



# Monitoring outsourced testing



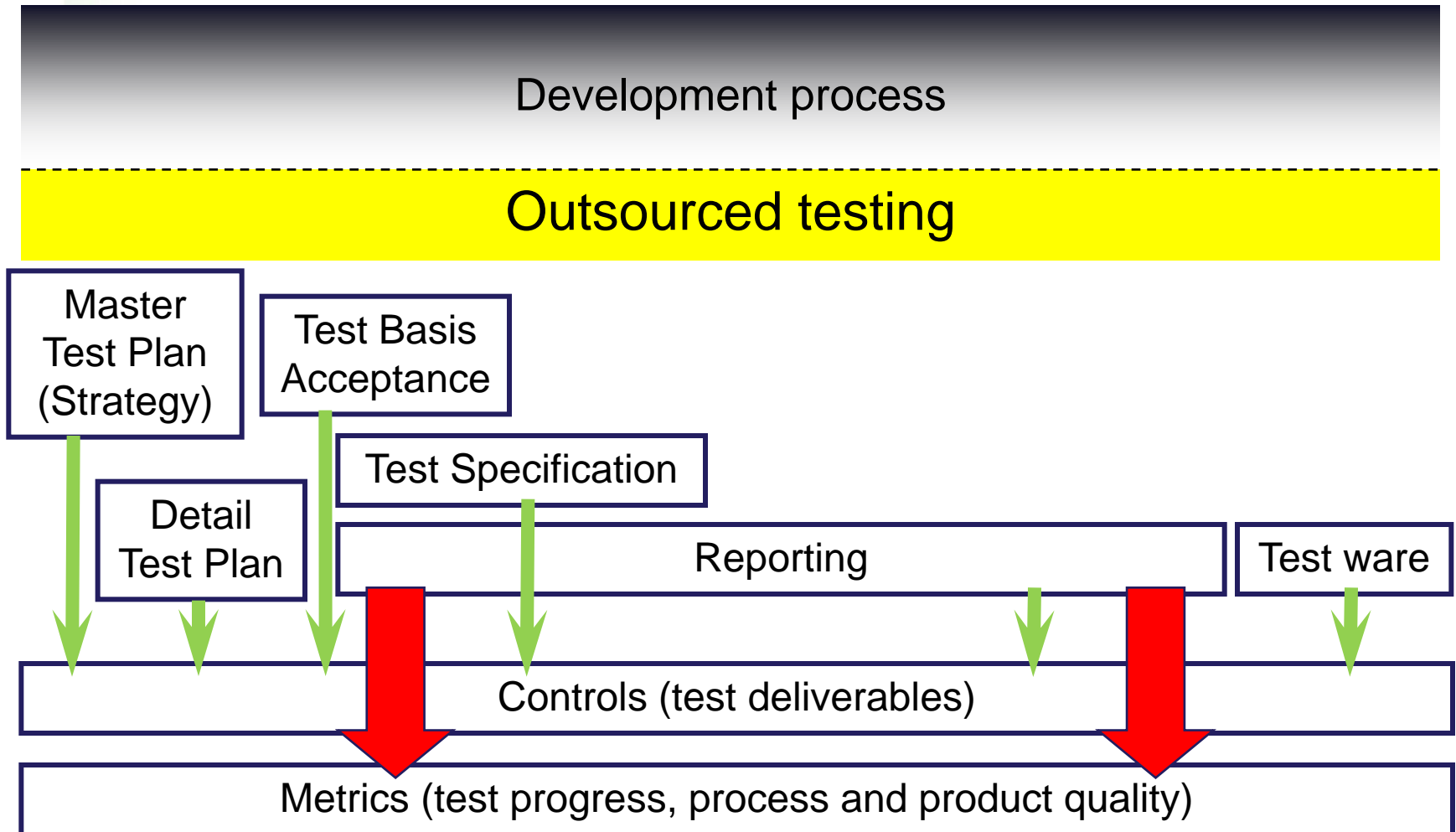
# Controls

- Control on existence of test products
- Content check on those test products
- Using checklists (related to standard, *in fact GMTP*)
- Findings reported *to the project leader and supplier*
- Escalation of high risks to senior management



- Testplan
- Test scripts
- Test results
- Weekly reports

# Monitoring outsourced testing



# Objectives for test metrics

- Measure test progress
- Measure the quality of the test object
- Measure the quality of the test process
- Create a basis for test estimation
- Control the defects process
- Look for possible weak spots in development

## Basic data:

- *Test cases*
- *Defects*
- *Hours*



# Metrics per project phase

- During the test execution phase
- Towards the end of test execution
- After test execution
- After project completion
- Advanced metrics

1. Test execution progress
2. Test execution success
3. Outstanding defects
4. Test hours burn rate

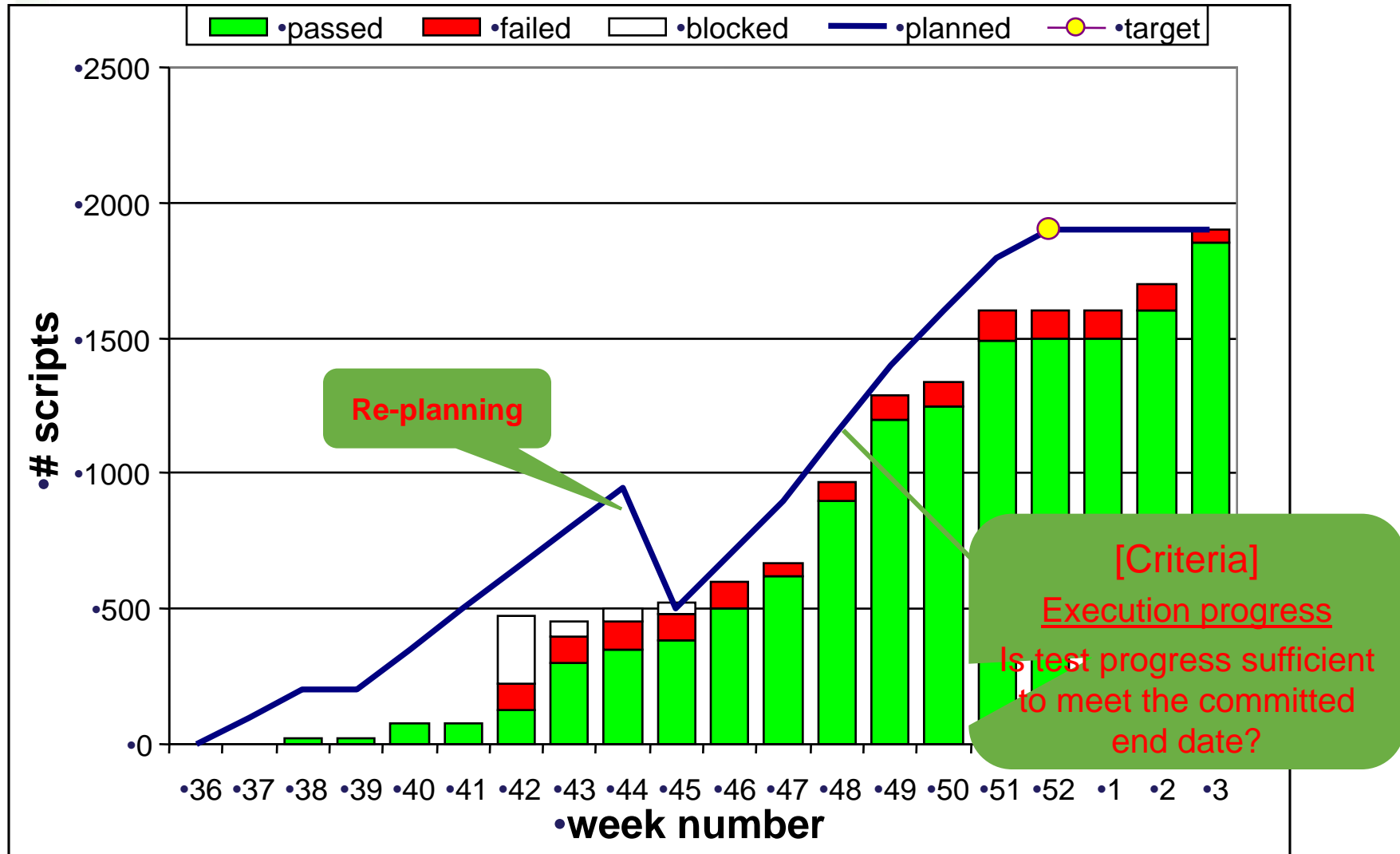
5. Test coverage
6. Q: % passed tests
7. Q: # remaining defects

8. Hours per test case
9. Hours per defect
10. Testing hours %

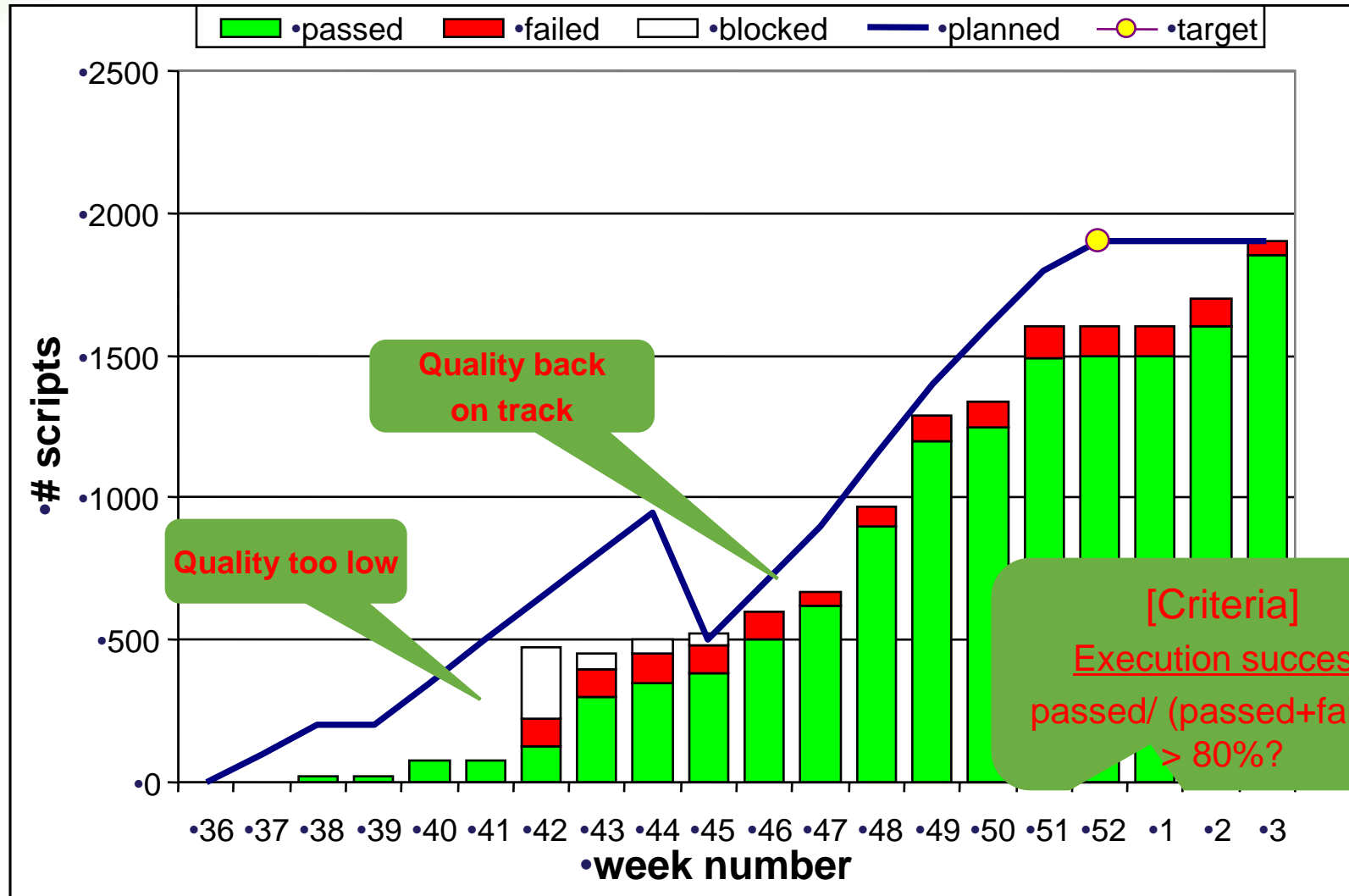
11. Defects in production

12. Test specification progress
13. Defects solution turn around time
14. Defects root cause

# (1) Test execution progress

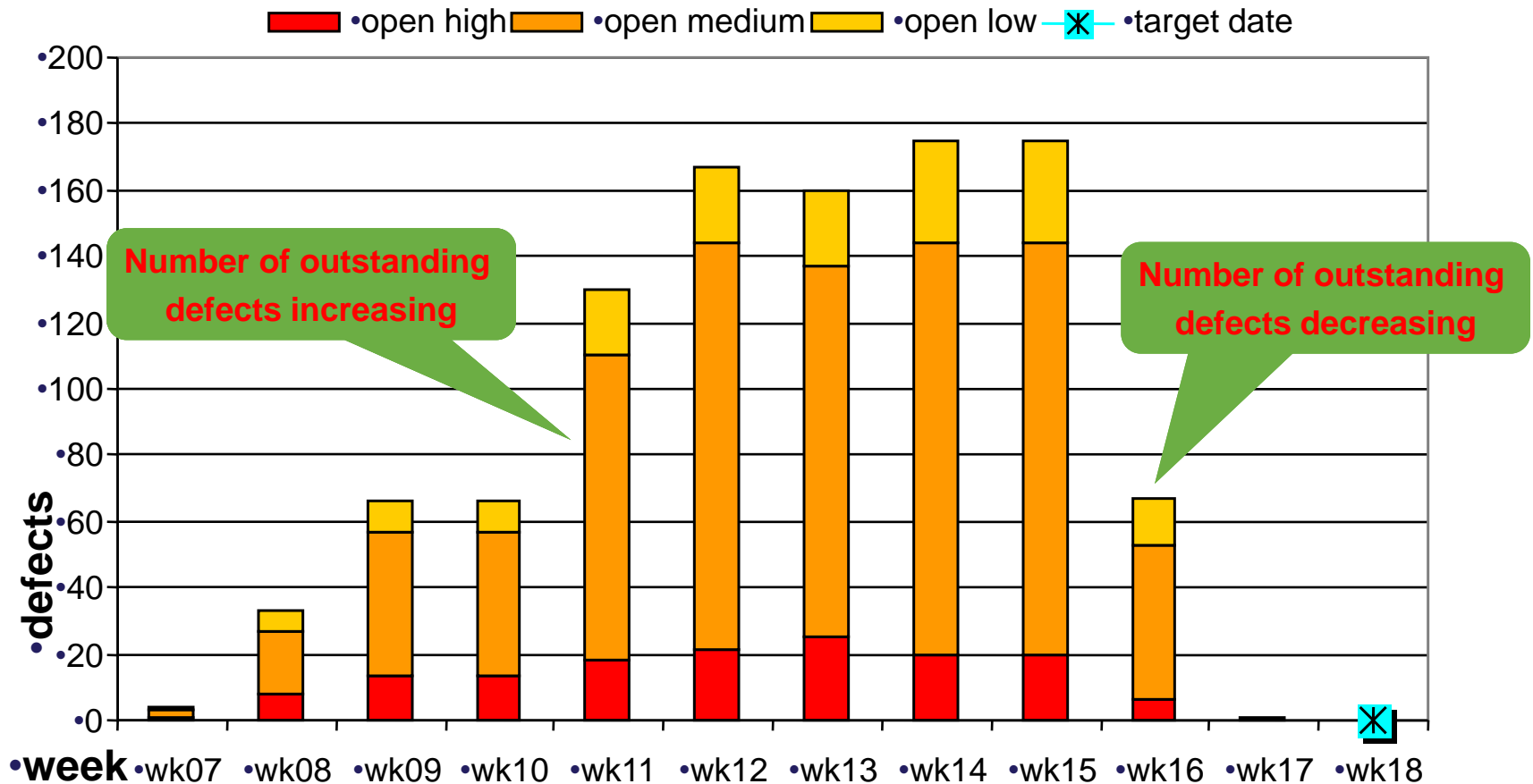


## (2) Test execution success



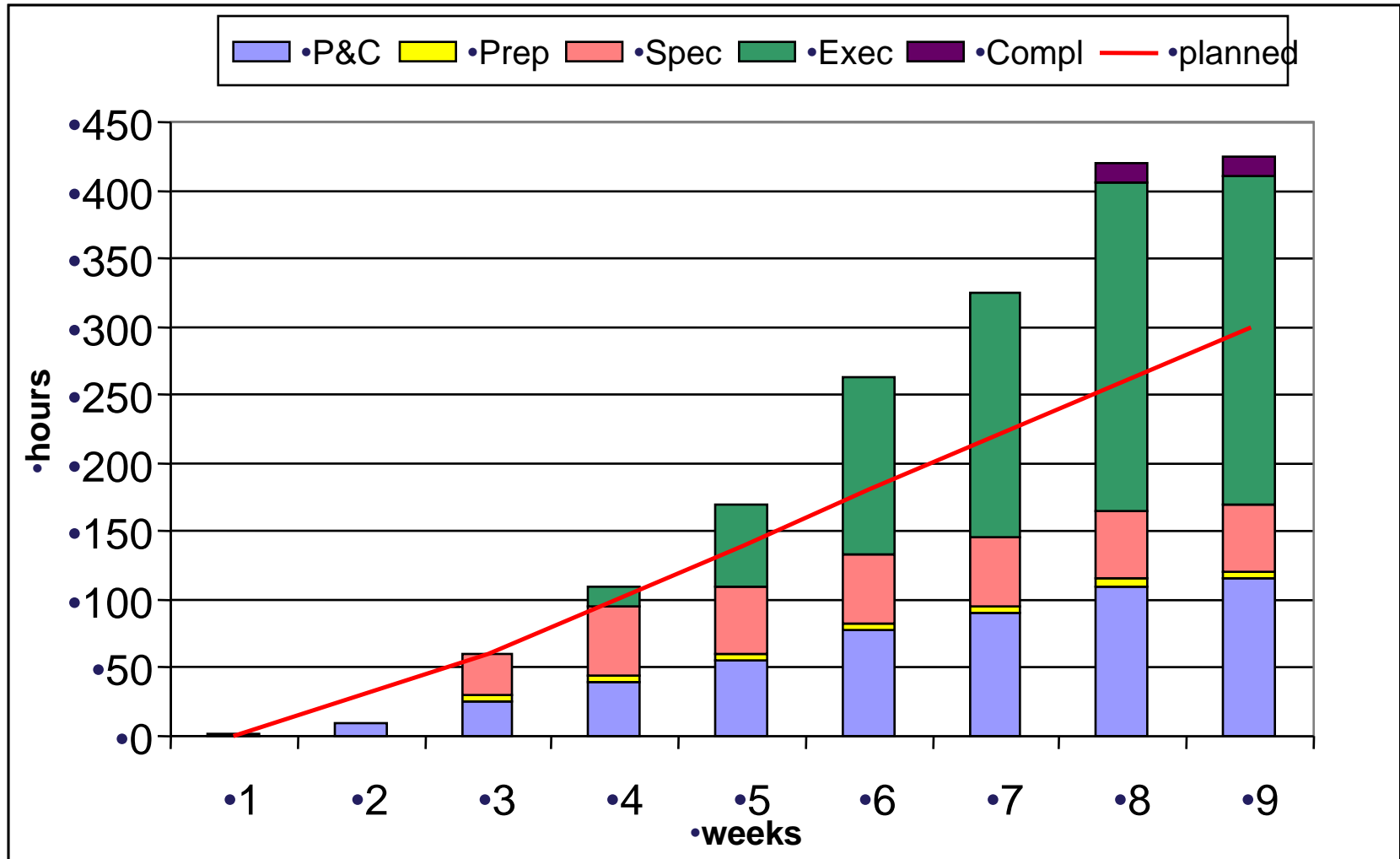
# (3) Outstanding defects

[Criteria]  
Outstanding defects  
Trend towards the end date?



## (4) Test hours burn rate

[Criteria]  
Test hours  
Burn rate too high?



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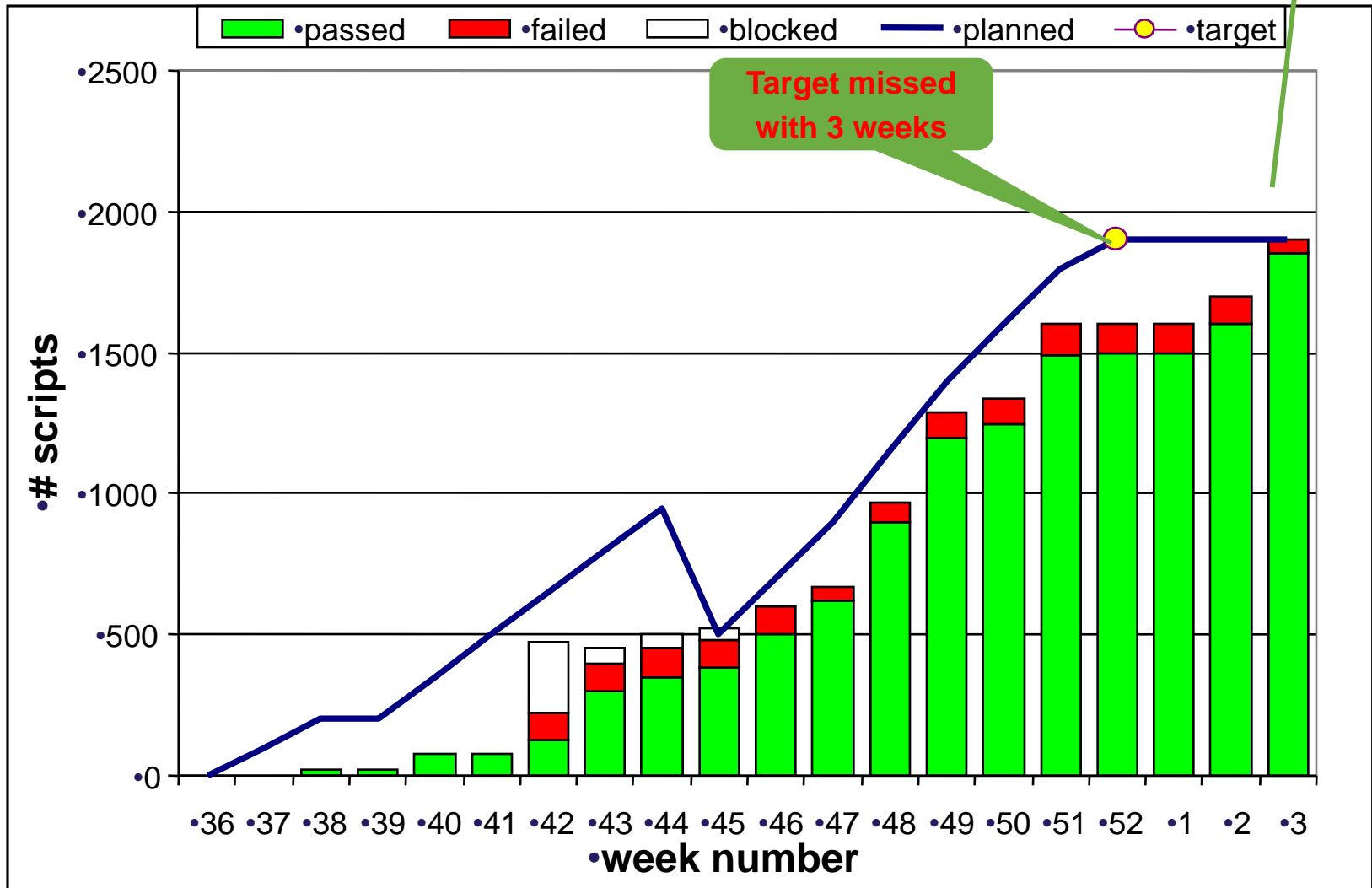
8. Hours per test case
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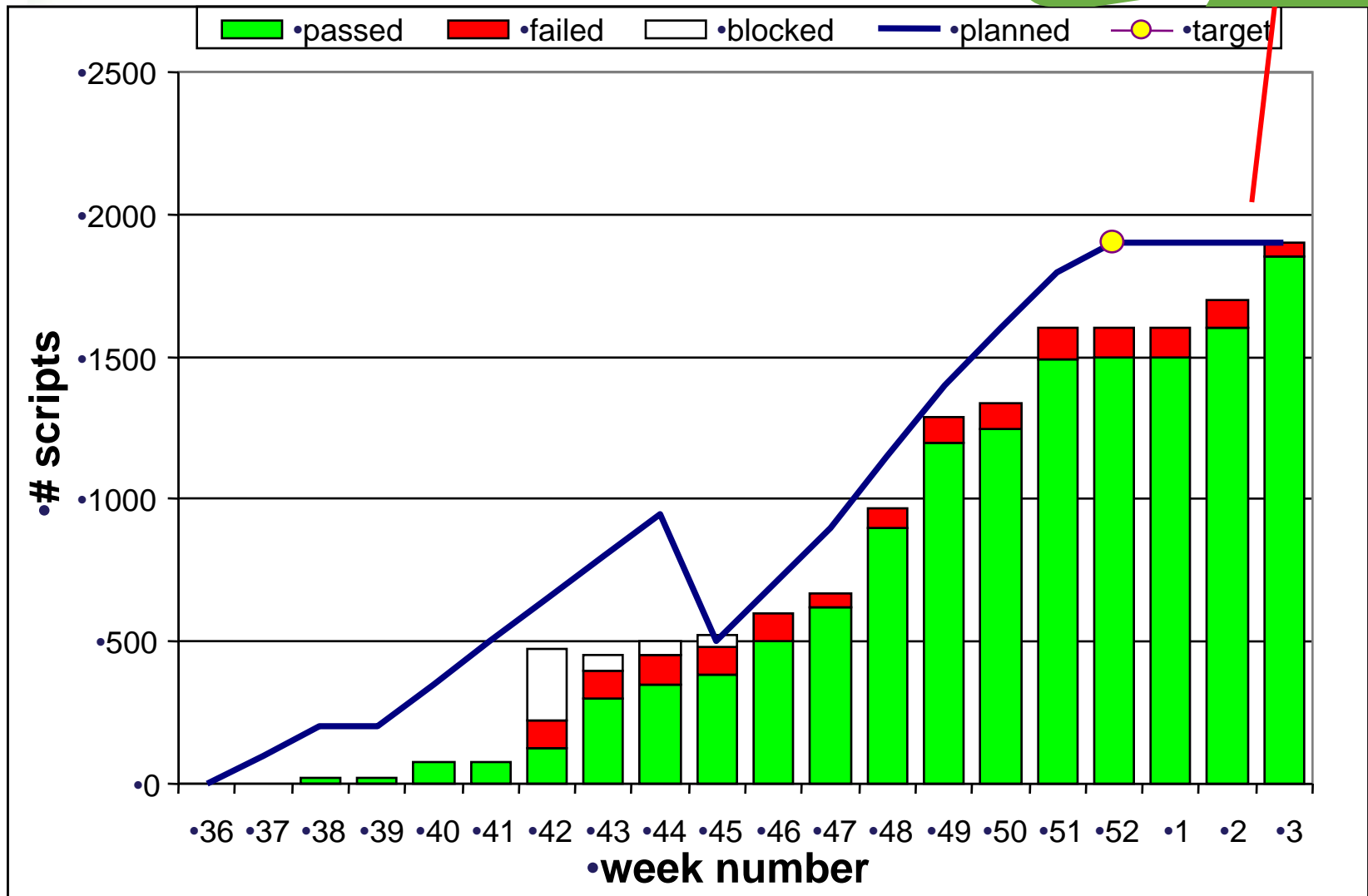
# (5) Test coverage

[Criteria]  
Test coverage  
 $(p+f)/\text{planned} > 98\%$



## (6) Quality % passed tests

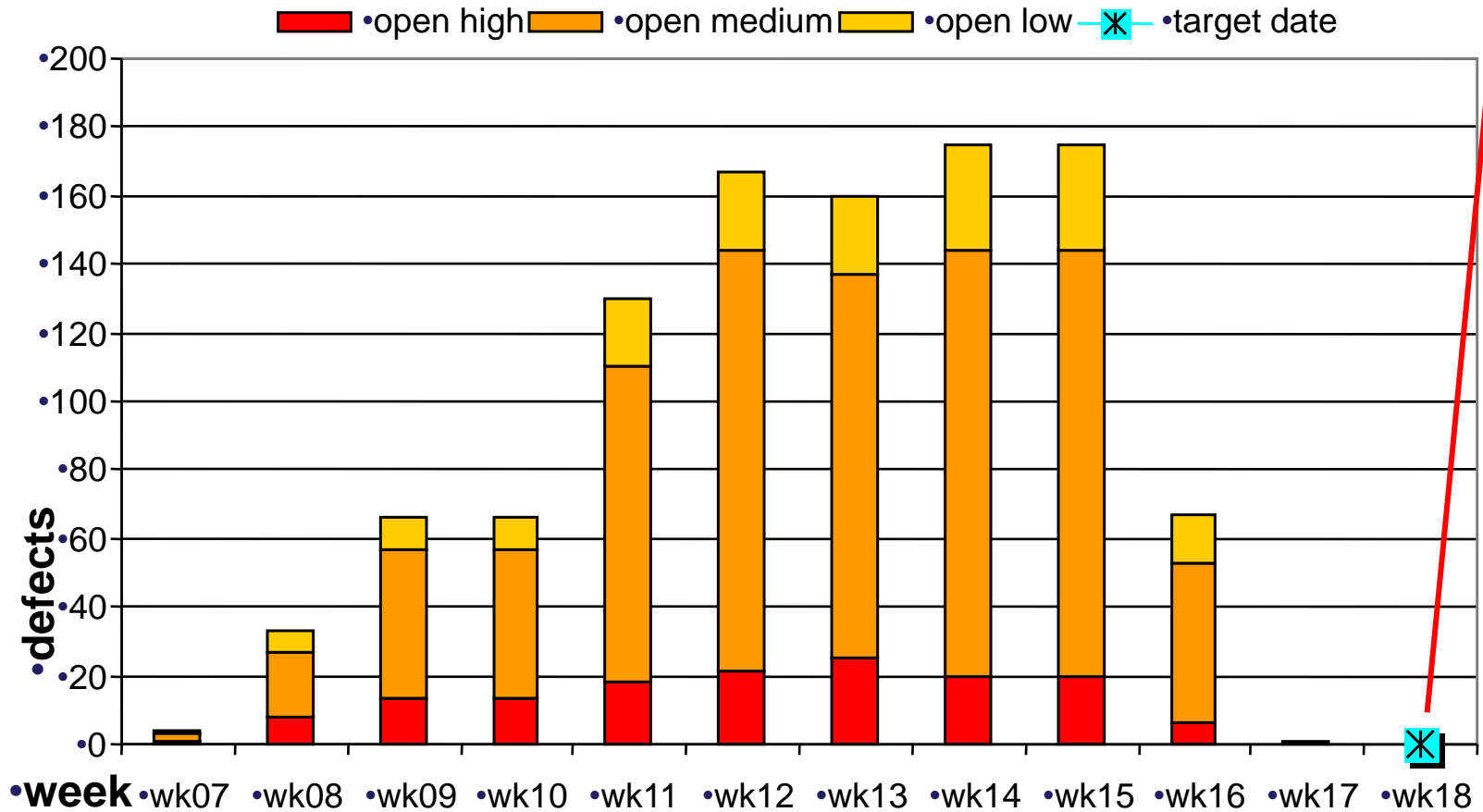
[Criteria]  
Quality  
 $p/(p+f) > 95\%$





# (7) Quality # remaining defects

[Criteria]  
Quality  
High=0  
Medium<5  
Low<20



# Metrics per project phase

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# (8) Hours per test case

*Failed test case costs more than passed test case*

947 hours / 624 passed = 1.5 hours/test case

188 hours / 78 failed = 2.4 hours/test case

[Criteria]  
Hours per test case  
compare

1		hours distribution					testcases					defects							
2	projecten	P < 4-12 (15)	P 4-12 (8)	S 22-40 (32)	E 35-65 (40)	C 2-8 (5)	total	passed	failed	% passed	% executed	hours per test case	open	solved	deferred	cancelled	total	% cancelled < 15	hours per defect < 5
3	AannAVR modoff	12	3	8	77	0	142	137	5	96	100	4,11	19	82	0	13	114	11	5,8
5	Aannname MO 5.2	5	6	18	67	5	235	20	0	100	8,5	5,3	1	0	0	0	1	0	106,0
6	Aannname MO 5.3	5	3	16	71	5	169	169	0	100	100	0,26	0	2	0	0	2	0	22,0
7	Aannname MO 5.4	16	0	17	66	0	277	277	0	100	100	0,52	0	12	0	0	12	0	12,1
8	Aannname MO 5.5	13	11	17	60	0	307	307	0	100	100	0,21	0	7	0	1	8	13	9,3
17	BD (EMN)	18	6	40	29	7	189	172	8	95	95	0,34	26	111	0	8	145	6	0,5

metric changed

# (9) Hours per defect

[Criteria]  
Hours per defect  
compare

1		hours distribution					testcases					defects							
2	projecten	P&C 10-17 (15)	P 4-12 (8)	S 22-40 (32)	E 35-65 (40)	C 2-8 (5)	total	passed	failed	% passed	% executed	hours per test case	open	solved	deferred	cancelled	total	% cancelled < 15	hours per defect < 5
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Extreme number

# (10a) Testing hours per phase

[Criteria]

Hours per phase

Industry standards

Planning&Control: 15 %

Preparation: 8%

Specification: 32%

Execution: 40%

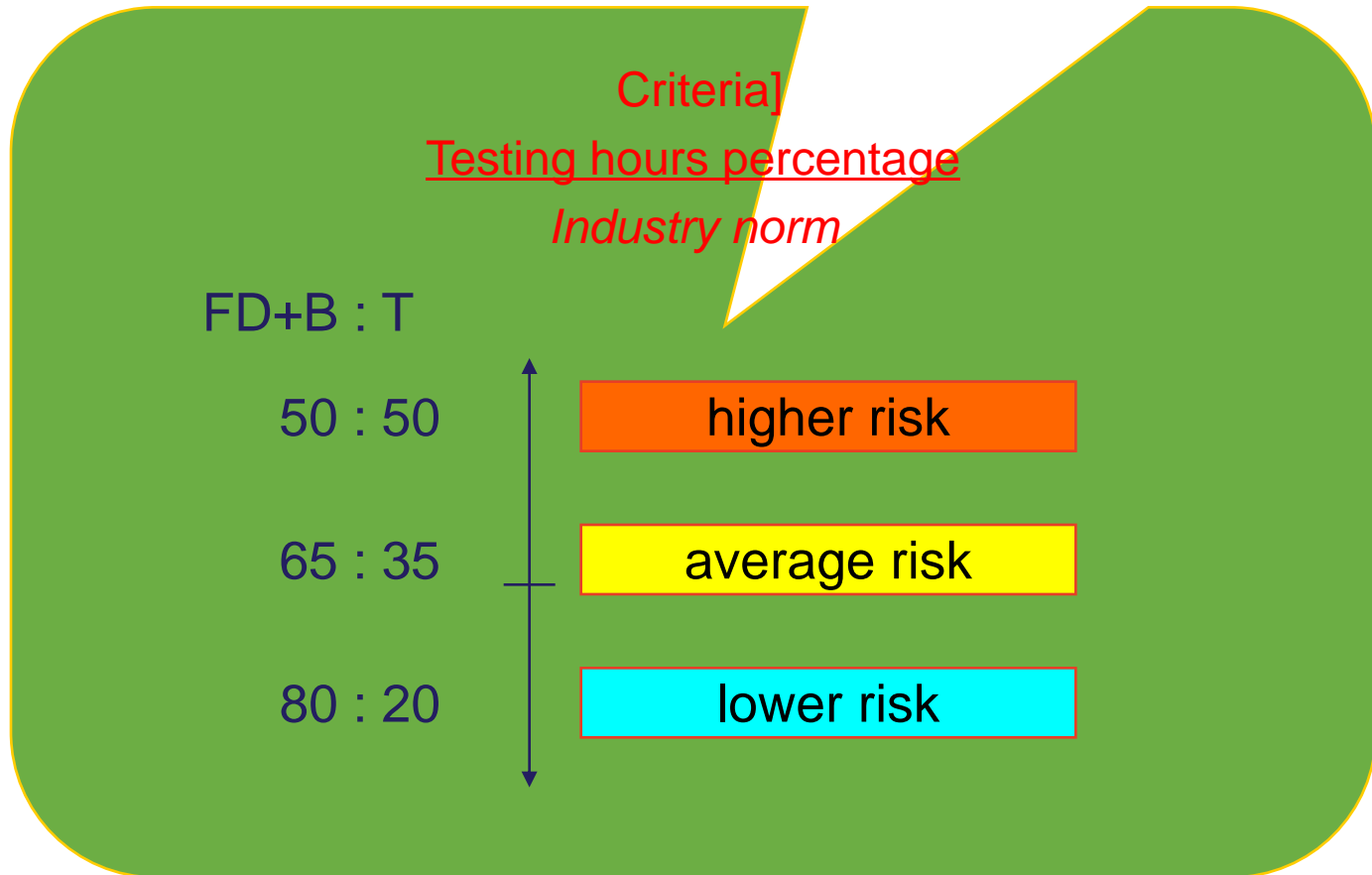
Completion: 5%

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7	Aannname MO 5.4	16	0	17	66	0	277	277	0	100	100	0,52	0	12	0	0	12	0	12,1
8	Aannname MO 5.5	13	11	7	60	0	307	307	0	100	100	0,21	0	7	0	1	8	13	9,3
17	BD (EMN)	18	6	29	29	7	189	172	8	96	95	0,34	26	111	0	8	145	6	0,5

(example)

Small % specification

# (10b) Testing hours %



# Metrics per project phase

- During the test execution phase
- Towards the end of test execution
- After test execution
- After project completion
- Advanced metrics

1. Test execution progress
2. Test execution success
3. Outstanding defects
4. Test hours burn rate

5. Test coverage
6. Q: % passed tests
7. Q: # remaining defects

8. Hours per test case
9. Hours per defect
10. Testing hours %

11. Defects in production

12. Test specification progress
13. Defects solution turn around time
14. Defects root cause

# (11) Defects after implementation

- Count the defects in production during warranty period
- Is a measure for the final software quality
- Could indicate insufficient testing
- Possible calculation method:

$$\text{Defect removal efficiency} = \frac{\text{\# of defects found in testing}}{\text{\# of defects found in production} + \text{\# defects found in testing}}$$



# Metrics per project phase

- During the test execution phase
- Towards the end of test execution
- After test execution
- After project completion
- Advanced metrics

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2. Test execution success
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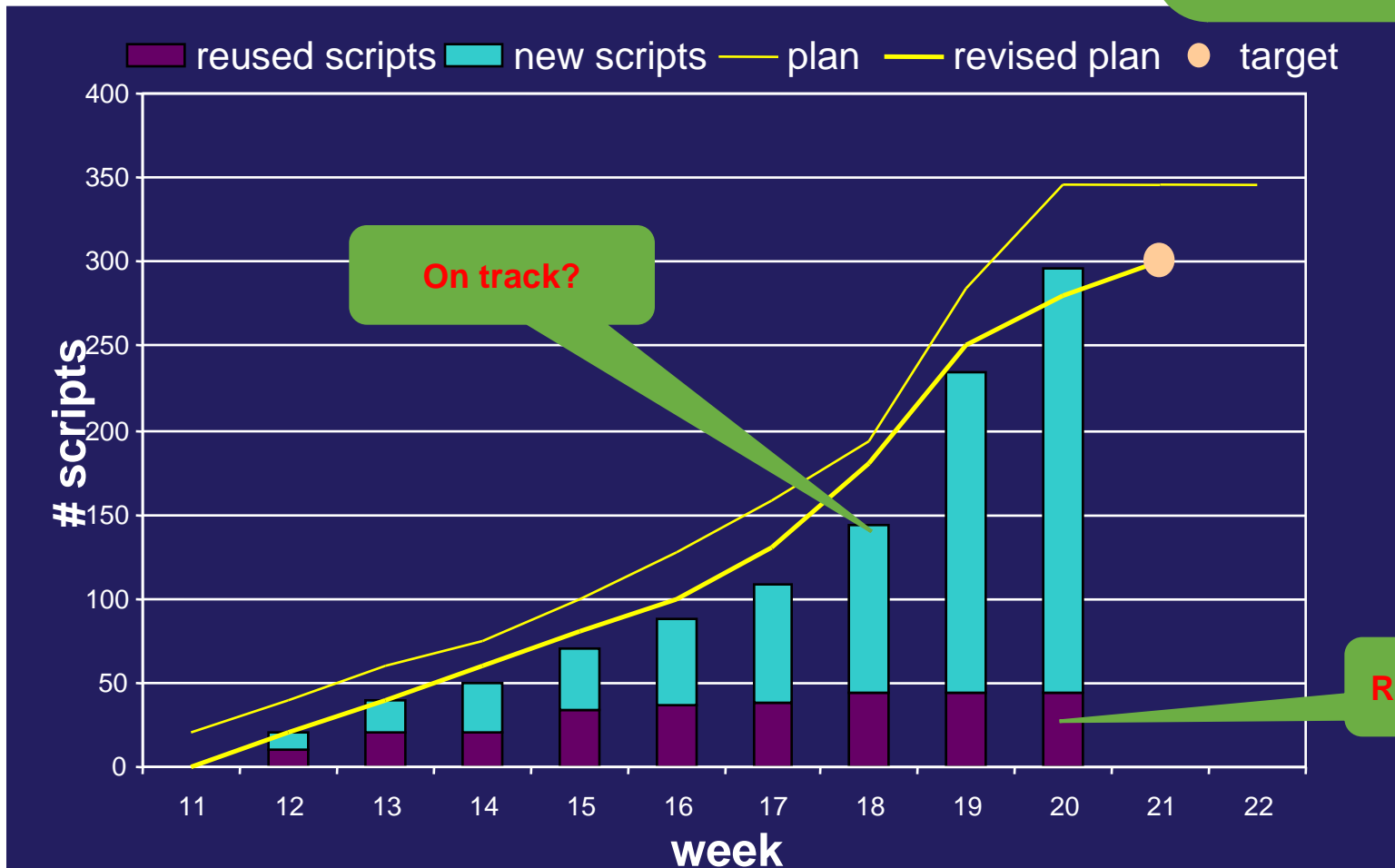
# (12) Test specification progress

[Criteria]

Test specification  
metrics

On track?

Target for re-use?



# (13) Defects turn around time

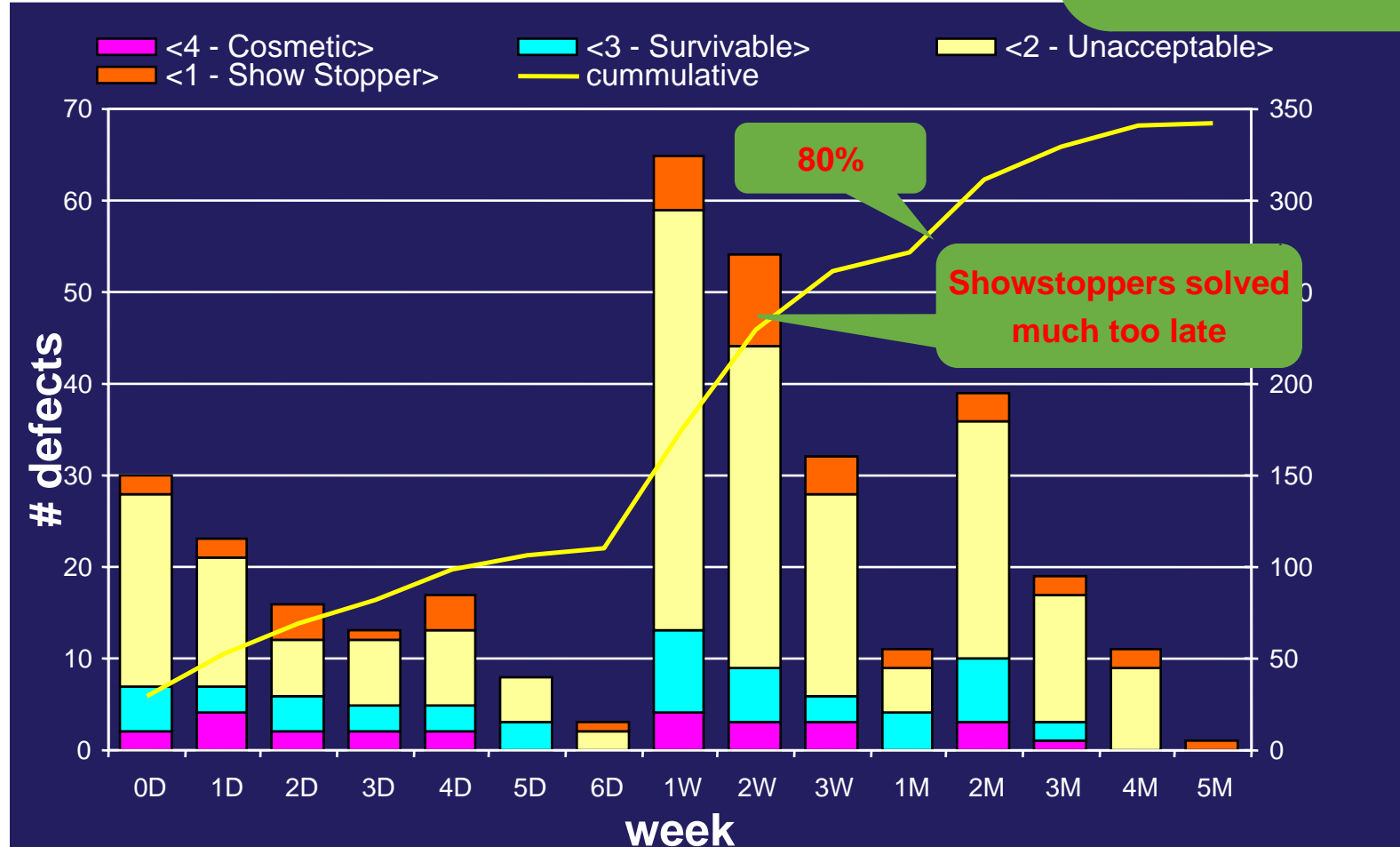
[Criteria]

Defects turn around time

Relation to project lead time

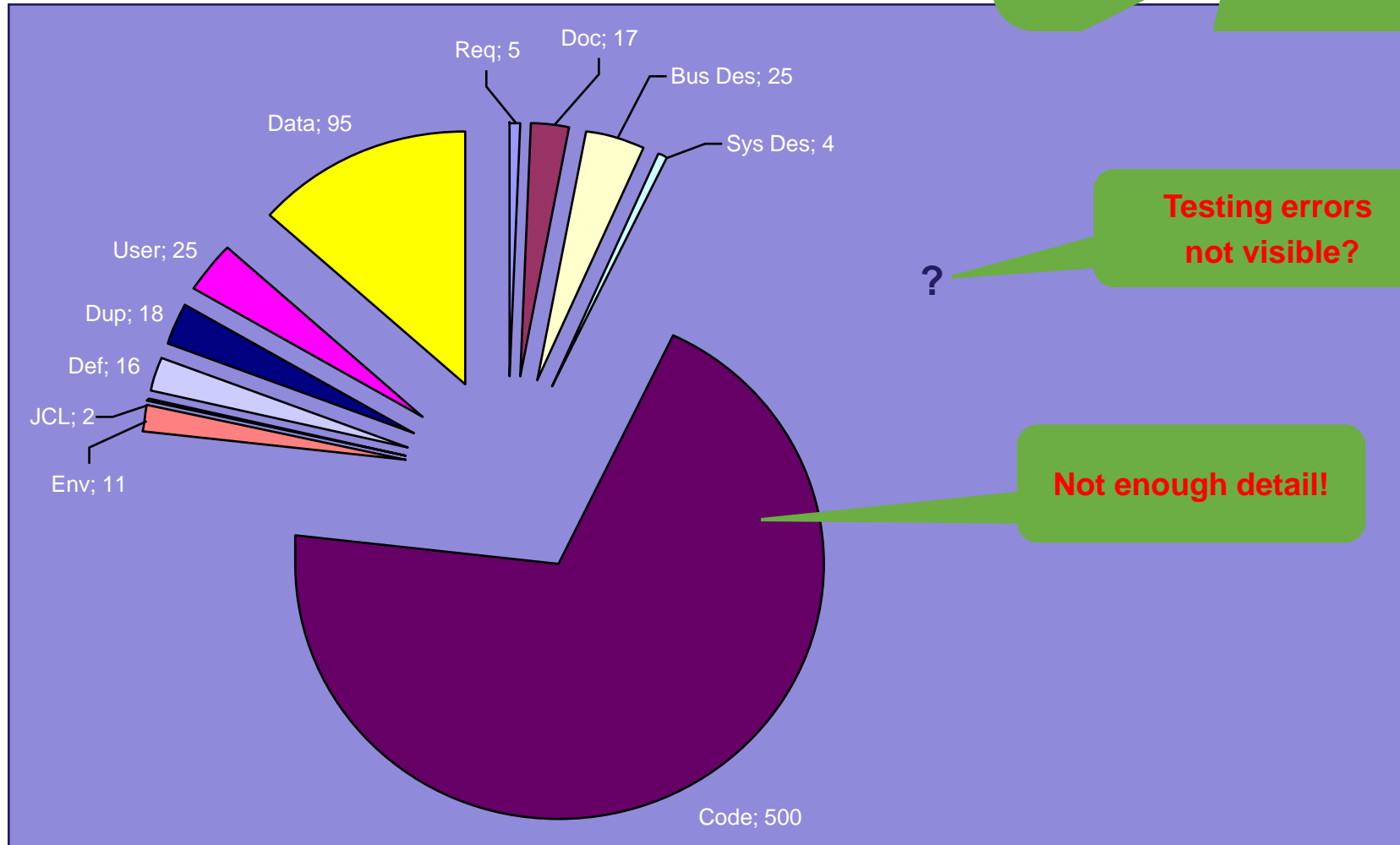
All <1> within a week?

80% within a month?



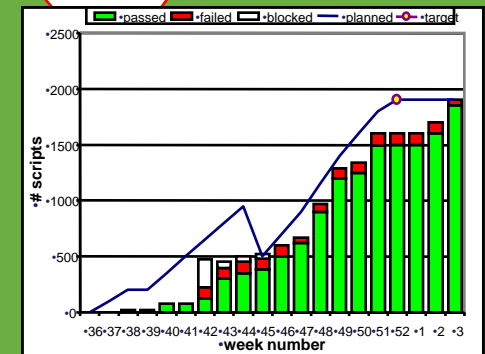
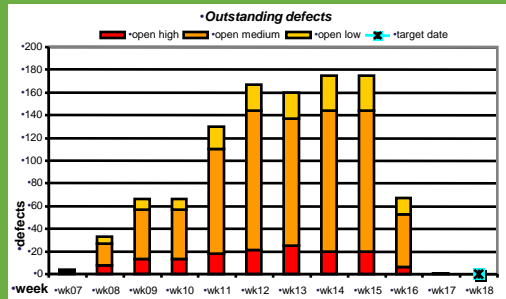
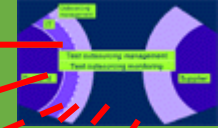
# (14) Defects root cause

[Criteria]  
Defects root causes  
Weak spots?  
Consistent with test strategy?



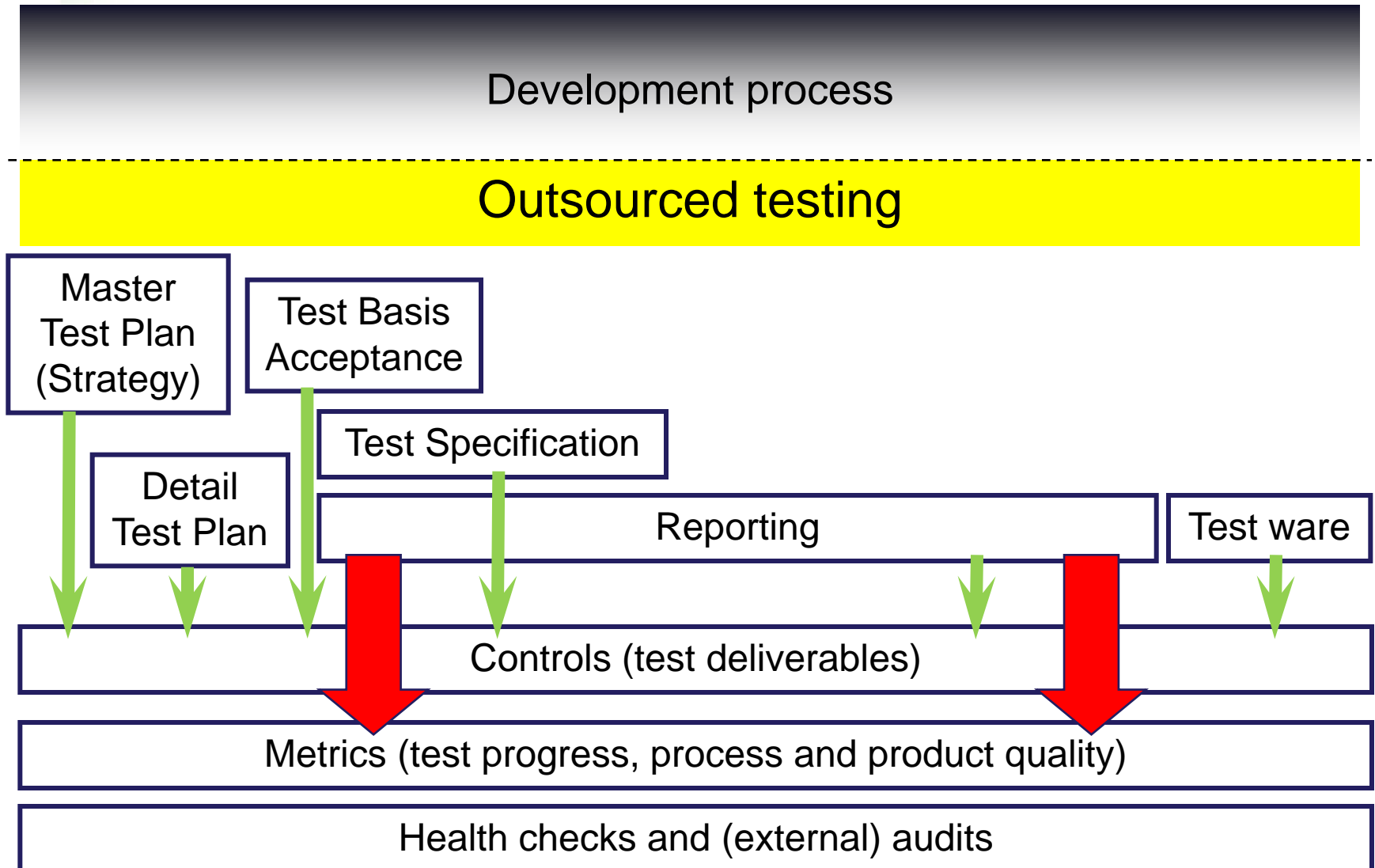
# Conclusion: minimum set for outsourced test

- Measure test progress
- Measure the quality of the test object
- Measure the quality of the test process
- Create a basis for test estimation
- Control the defects process
- Look for possible weak spots in development



Toga® Test Outsourcing Governance Approach

# Monitoring outsourced testing



# Health check

- Snapshot test process/test project
- Executed by
  - Manager Test Outsourcing
  - or
  - Third party
- Discussion of project incidents
- Discuss process incidents with supplier
- Escalation of high risks to senior management
- Report trends to senior management

# Example health check areas

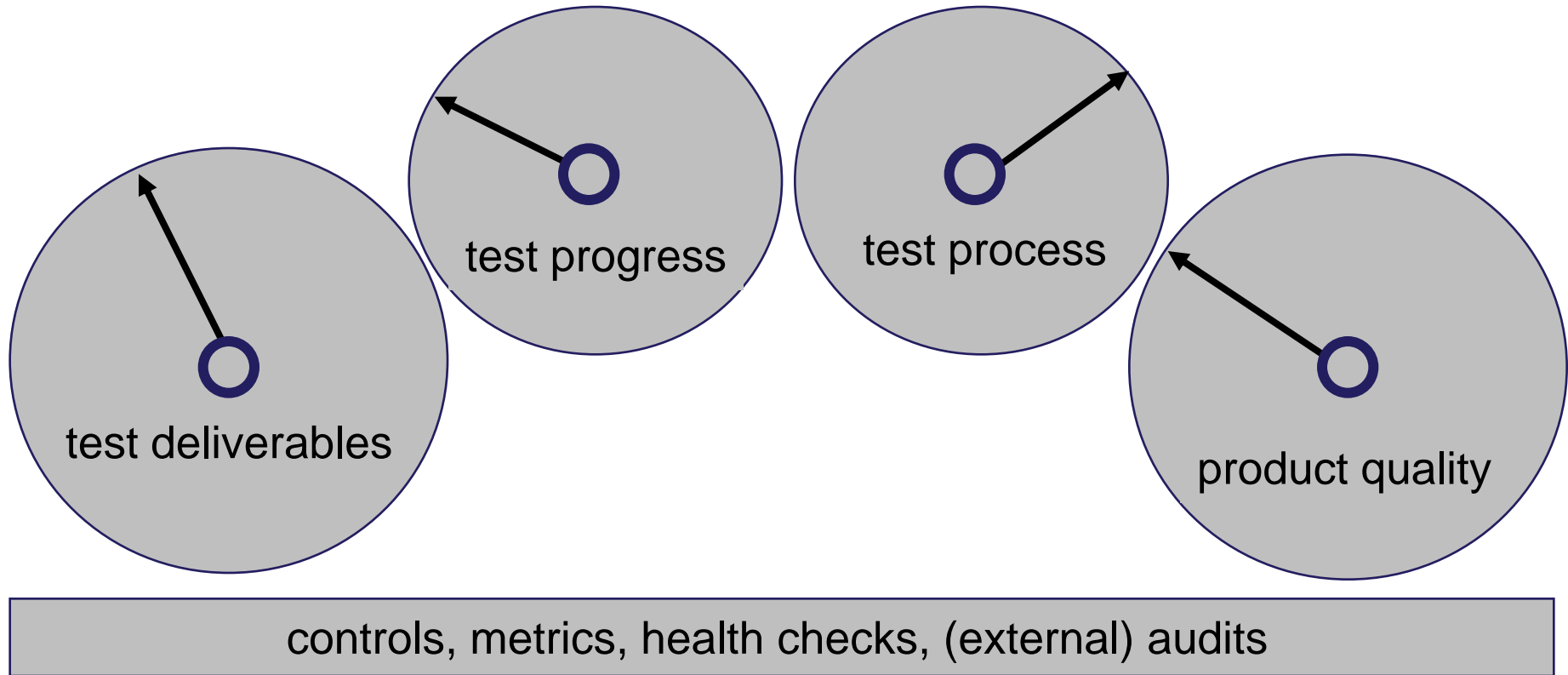
			N.A.	Absent	Insufficient	Sufficient
Health check						
	Check	Reference/remarks				
Preconditions and starting points	101	Are the preconditions still applicable or are there any changes				
	102	Have the starting points been met				
Scalability and test approach	103	Has the project size been taken into account in defining and executing the test activities				
	104	Is the coverage of the unit test clearly described				
Risks and countermeasures	105	Are the countermeasures indicated indeed being executed				
Detail Intake Testbasis	106	Has an intake on the testbasis been done				
	107	Has a checklist been used during the intake of the testbasis				
Entry and exit criteria	108	Have the entry criteria been checked before starting the test				
	109	Have the exit criteria been checked before stopping the test				
Acceptance criteria	110	Is there a check on the acceptance criteria during and at the end of the project				
Teststrategy	111	Has a test strategy meeting been held				
	112	Have test techniques been used for development of the testcases				
Testorganisation	113	Is a regular project meeting taking place				
	114	Is the reporting to the project manager running as expected				
	115	Are all tasks and responsibilities clear				
	116	Is there sufficient knowledge of the application in the testteam				
	117	Does the testteam have sufficient test experience				
Reports and procedures	118	Are the defects processed according to the agreed procedure				
	119	Are all GMTP aspects listed in the weekly progress report				
Planning and estimation	120	Is the test execution on schedule, as estimated in the testplan				
	121	Are the hours spent on testing still within the budget				
Infrastructure	122	Does the test environment meet the requirements				
	123	Is the availability of the test environment sufficient				
Products	124	Are the agreed testproducts available and have they been delivered				
	125	Is there maintenance on the test products and are they being conserved				
	126	Are the testproject products being conserved				



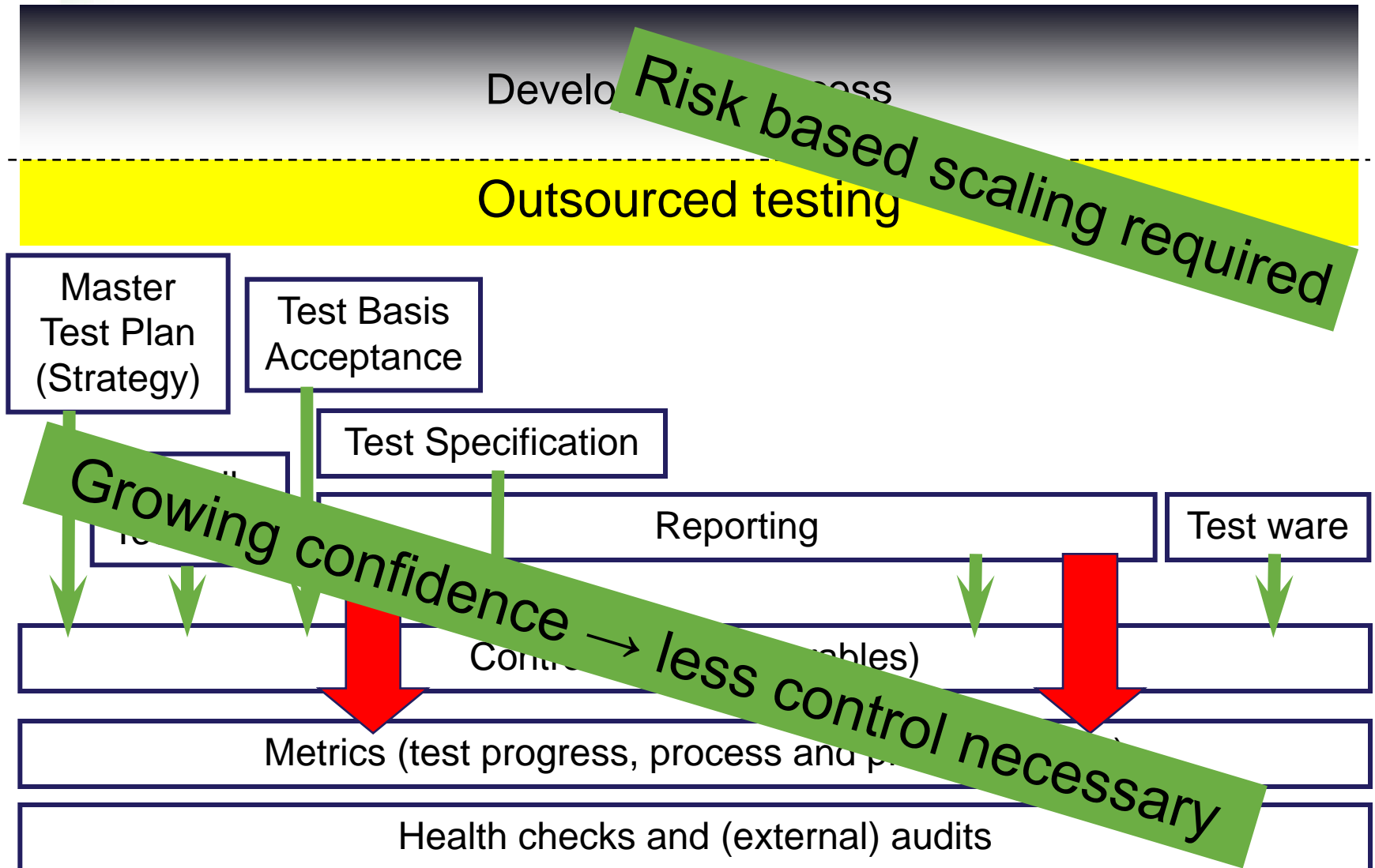
# Example health check areas

area	check point	Check?
Test strategy	risk based, one test level	X
	more then one test level	x
	also including unit test	x
	alle test levels and evaluation	x
Life cycle model	planning& control, specification and execution	
	also preparation and completion	
Moment of involvement	after establishment of the test basis	
	at the start of establishing of the test basis	
	Requirements definition	
	start of the project	
Estimating and planning	estimation and planning	
	based on statistical data	
Test specification techniques	informal	
	formal	
Static test techniques	Detail intake	
	Checklists	
Metrics	Project (product)	
	Project (proces)	
	System	
	Organization (>1 system)	
Test tools	Tools are used	
	Controlled automation	
	Optimal automation	
Test environment	Controlled	
	Most suitable environment	

# Test outsourcing dashboard



# Monitoring outsourced testing





谢谢!